

B. YOU

Menstrual cup



B.YOU

A line of premium wellness accessories that complement your Bellabeat wellness trackers and digital coach. Made to lift your wellness experience to the next level!

Starting today, you can get your hands on our premium performance & comfort yoga mat and menstrual cup—a perfect addition to your healthy lifestyle!

Comfort in every step.

Our B.YOU menstrual cup is designed to help you start your menstrual cup journey as easy as possible. Made out of 100% soft, medical-grade silicone and with a perfected ergonomic design, it is safe and comfortable to use.

You'll never have to worry about forgetting the pads and tampons at home!

B.YOU menstrual cup replaces pads and tampons and helps you achieve worry-free periods.

By switching to a menstrual cup, you're reducing your period carbon footprint by 99%, or up to 50kg CO2 equivalent. One cup will last you for up to 10 years and replace an average of 2,500 tampons and pads.

Being a part of the change can be easy!

Plus, you get a complimentary 3-month access to our Bellabeat Premium Subscription!



Comfortable

The ergonomic design follows your natural body shape allowing the cup to be securely worn without leaking — day and night.



Reusable

The menstrual cup lasts for up to 10 years, reducing the cost of period products and your carbon footprint.



Economical

With up to 10 years of use, it will save you approximately \$1,500.*



Safe

Made from medical-grade silicone, it doesn't contain harsh chemicals found in other period products, and maintains your natural pH balance.

